



# Chartered Institute of Library and Information Professionals

CILIP is the leading professional body for librarians, information specialists and knowledge managers. They employ 70 members of staff in their purpose built, 1960's office in central London.

## Key Achievements

- Successfully completed the carbon confident programme and achieved the Camden Climate Change Alliance's 'Going Green' mark of achievement.
- Introduction of a green pledge scheme to encourage staff to turn off lights and electrical equipment.
- Reduced its carbon footprint by 37% through turning equipment off and reducing temperature settings, amongst a range of other measures.
- Increased recycling levels by 60% through staff engagement.
- Removed 80% of unnecessary halogen light bulbs.
- Installed 18 motion sensors in bathrooms, storage areas and corridors.

*" Through working with the Better Climate for Camden Team, effective staff engagement and small technical changes to lighting, CILIP has demonstrated that organisations with little financial resource can significantly reduce their negative impact on the environment."*

*Mark Taylor,  
CILIP*



## How have CILIP achieved these savings?

CILIP took advantage of the Camden Climate Change Alliance's **carbon confident programme** and through the programme identified electricity consumption as the main source of its carbon emissions. CILIP had a **carbon and environmental assessment** carried out by the Better Climate for Camden Team who recommended a combination of **technical changes to lighting and heating** and an **innovative staff engagement campaign** to tackle this emissions source. Implementation was led by CILIP's Green Team and with the **support and buy-in of all staff**, CILIP have achieved an incredible 37% reduction in CO<sub>2</sub>, an achievement that recently won CILIP the **EECO award for Greatest Improvement in Environmental Performance**.

### Practical measures which were introduced include:

- Switching off equipment and machinery during nights and weekends, **installing timers** for general equipment and reducing the setting of the central heating system by 2 degrees.
- CILIP **switched to 80% recycled white paper** for office printing and achieved a 60% increase in recycling from June 2009 to June 2010 by reminding staff why they should be recycling.
- 56 out of 70 halogen light bulbs have been removed.
- The efficiency of the heating system has been improved by lagging pipes and valves, radiators were replaced with new and more efficient models, and the capacity of the boiler pumps was improved.
- **18 motion sensors** have been installed in the bathrooms, store cupboards and side entrances – ensuring these lights are only on when someone walks through the space.
- 28 toilets have had 'save a flush' devices fitted – saving 2 litres of water each flush.
- CILIP introduced an active travel plan for staff which included a cycle loan scheme.
- CILIP also took part in the **Walk to Work week**. 18 members of staff registered on the website and clocked up 264 miles. CILIP registered the second-highest distance walked in Camden.



*CILIP's Green Team show off their well deserved EECO award*

### The Green Pledge

In September 2009 CILIP staff wrote a 'Green Pledge' which recognised that CILIP conducts "activities that impact on the environment and is committed to minimising these negative effects whenever practically possible." The Pledge was approved by the senior Management Team and elected Trustees and signed by the Chief Executive.

A Green Team was established, with representation from key departments, including HR, senior Management Team, IT, Building Facilities, union representative and Marketing. Their remit is to implement the Green Pledge.

### What's next?

CILIP continues to engage positively with staff and work with them to promote more cycling and active travel to work.

The **Green Team** continue to promote good practice amongst colleagues, reminding them to turn off equipment and encouraging them to recycle as much as possible.

### Further Information

[www.cilip.org.uk](http://www.cilip.org.uk)

[www.cilip.org.uk/goinggreen](http://www.cilip.org.uk/goinggreen)

The Camden Climate Change Alliance has been formed by Camden Council and organisations in Camden that are committed to reducing their carbon dioxide emissions and helping to tackle climate change. For more information visit [www.betterclimateforcamden.org](http://www.betterclimateforcamden.org), tel: 020 7974 5657 e: [better.climate@camden.gov.uk](mailto:better.climate@camden.gov.uk)